

PEI LIQUOR  
ALCOOL Î.-P.-É.



# PEI LIQUOR LABELLING REQUIREMENTS GUIDE

# Beer

**Brand Name:**

Must not cause confusion as to the type of origin of the product

**Alcohol by Volume:**

Mandatory with the unit "X% alc/vol", "X% alc.vol.", "alc. X% vol." or "alc X% vol".

**Batch Number:**

Mandatory on the bottle of the label

**Supplier's Name:**

Mandatory. It is the name of the product's manufacturer or of the company the product was made for

**CUP/ EAN Code:**

Mandatory

Product's Brand Name

Strong Beer

8.6% alc./vol.

341ml

Lot 180219

Refund/Deposit

Supplier's Name  
Supplier's Address, City, Country

**Common Name:**

Mandatory on the main level as per Category. (Extra Light 1.1% to 2.5% alc./vol., light beer from 2.6% to 4.0% alc./vol, Beer from 4.1% to 5.5% alc./vol., strong beer from 5.6% to 8.5% alc.vol., extra strong beer 8.6% alc./vol or higher

**Net Contents (volume):**

Mandatory in milliliters (ml or ML) if the container size is less than 1 litre and in litres (l or L) for containers 1 litre or larger in size

**Refundable Deposit:**

Mandatory. Return for refund where applicable. The amount of the deposit is \$0.10 for cans, 500ml and smaller, \$0.10 for glass bottles 500ml and smaller and \$0.20 for all containers larger than 500ml.

**Suppliers Address:**

Mandatory. Must at the very least include the name of the city and country.

# Cider

**Country of Origin:**

Mandatory on main label

**Brand Name:**

Must not cause confusion as to the type of origin of the product

**Alcohol by Volume:**

Mandatory with the unit "X% alc/vol", "X% alc.vol.", "alc. X% vol." or "alc X% vol".

**Supplier's Name:**

Mandatory. It is the name of the product's manufacturer or of the company the product was made for

**CUP/ EAN Code:**

Mandatory

Product of PEI

Product's Brand Name

Strong Cider

Sparkling Cider

12% alc./vol.

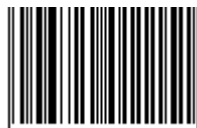
750ml

Refund/Deposit

Contains Sulfites

Supplier's Name  
Supplier's Address, City, Country

Lot 180219



8 006720 011151

**Common Name:**

Mandatory on the main level as per Category.(Cider, Flavoured Cider, Aperitif Cider etc.)

**Designation of Effervescence:**

Mandatory on the main label, if applicable. Crackling, Crackling carbonated, Sparkling, Sparkling Carbonated.

**Net Contents (volume):**

Mandatory in milliliters (ml or ML) if the container size is less than 1 litre and in litres (l or L) for containers 1 litre or larger in size

**Allergen Warning:**

Mandatory.

**Suppliers Address:**

Mandatory. Must at the very least include the name of the city and country.

**Batch Number:**

Mandatory on the bottle of the label

**Refundable Deposit:**

Mandatory. Return for refund where applicable. The amount of the deposit is \$0.10 for cans, 500ml and smaller, \$0.10 for glass bottles 500ml and smaller and \$0.20 for all containers larger than 500ml.

# Spirits

**Brand Name:**

Must not cause confusion as to the type of origin of the product

**Common Name:**

Mandatory on the main level as per Category.(Cider, Flavoured Cider.

**Alcohol by Volume:**

Mandatory with the unit "X% alc/vol", "X% alc.vol.", "alc. X% vol." or "alc X% vol".

**Supplier's Name:**

Mandatory. It is the name of the product's manufacturer or of the company the product was made for

**CUP/ EAN Code:**

Mandatory

Product's Brand Name

10 Years of Age

Brandy

Product of France

40% alc./vol. 750ml

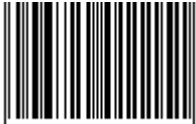
Refund/Deposit

Contains (names of allergens)

Supplier's Name

Supplier's Address, City, Country

Lot 180219



8 006720 011151

**Regulatory, Geographic and traditional designations:**

Can be in the language of the country of origin if in compliance with that country's regulations

**Country of Origin:**

Mandatory on main Label

**Net Contents (volume):**

Mandatory in milliliters (ml or ML) if the container size is less than 1 litre and in litres (l or L) for containers 1 litre or larger in size

**Allergen Warning:**

Mandatory.

**Suppliers Address:**

Mandatory. Must at the very least include the name of the city and country.

**Batch Number:**

Mandatory on the bottle of the label

**Refundable Deposit:**

Mandatory. Return for refund where applicable. The amount of the deposit is \$0.10 for cans, 500ml and smaller, \$0.10 for glass bottles 500ml and smaller and \$0.20 for all containers larger than 500ml.



# CONSUMER UNIT LABELLING REQUIREMENTS - WINE

## General Information

The minimum labelling information required for beverage alcohol is summarized in our Wine Labelling Requirements document, however, depending on the type of product, additional information may be required. The information, contained herein, is provided as a guide only and does not supersede labelling requirements as specified in the following documents:

- The Canadian Food and Drugs Act and Regulations. See [here](#) for more details.
- The Canadian Consumer Packaging and Labelling Act and Regulations. See [here](#) for more details.
- Food Labelling for Industry - Industry Labelling Tool. See [here](#) for more details.
- Labelling requirements for Alcoholic Beverages. See [here](#) for more details.
- Labelling requirements for Alcoholic Beverages – Product specific information for wine. See [here](#) for more details.

## Character Height

The Characters must be at least 1.6mm in height, except for the net contents numbers, which must be at least 3.2mm in height. Character height is based on the height of the lowercase “o”.

Different requirements may apply depending, for example, on the available surface on small containers and packaging.

## Declaration of Allergens

The declaration of allergens on labels of alcoholic beverages is mandatory in Canada. An allergen declaration is required for the presence of the following:

- Peanuts
- Tree nuts (almonds, Brazil nuts, cashews, hazelnuts {filberts}, macadamia nuts, pecans, pine nuts, pistachio nuts and walnuts).
- Sesame seeds
- **Milk and derivatives (and fining agents derived from these)**
- **Eggs (and fining agents derived from these)**
- **Fish, crustaceans (e.g., crab, crayfish, lobster, shrimp), (and fining agents derived from these)**
- Shellfish (e.g., clams, mussels, oysters, scallops)
- Soybeans
- Wheat or triticale
- **Sulphites (When the total amount of sulphites in the pre-packaged product is 10ppm or more).**
- Gluten (From the following grains: barley, oats, rye, triticale, wheat, kamut and spelt).
- Mustard seeds

## Wine

### **Brand Name:**

Must not cause confusion as to the type or origin of the product.

### **Common Name:**

Mandatory in English & French. Description of the product type (e.g, wine/vin).

### **Alcohol by Volume:**

Mandatory with the unit "X% alc/vol", "X% alc./vol.", "alc. X% vol." or "alc X% vol".

### **Supplier's Name:**

Mandatory. It is the name of the product's manufacturer or of the company the product was made for.

### **CUP/ EAN Code:**

Mandatory.

Product's Brand Name

2010  
Controlled Appellation  
Grape Variety

Vin	Wine
Produit de France	Product of France
12% alc./vol.	750ml

Refund/Deposit

Contains Sulfites

Supplier's Name  
Supplier's Address, City, Country

Lot 180219



### **Country of Origin:**

Mandatory in English & French.  
Note: The format "**Product of/ Produit de (du)**" is acceptable.

### **Regulatory, Geographic and traditional designations:**

Can be in the language of the country of origin if in compliance with that country's regulations

### **Net Contents (volume):**

Mandatory in milliliters (ml or ML) if the container size is less than 1 litre and in litres (l or L) for containers 1 litre or larger in size.

### **Allergen Warning:**

Mandatory in English & French. (I.e Sulfites, eggs, milk etc.) The format "**contains / contient des (du)**" is acceptable.

### **Suppliers Address:**

Mandatory. Must at the very least include the name of the city and country.

### **Batch Number on Production Code:**

Mandatory on the bottle or the label.

### **Refundable Deposit (Recycling Program):**

Mandatory. One of the following statements should be used:

- 1) Refund/Deposit
- 2) Return for refund

The following statement will also be accepted:

*Return for refund where applicable.*

\*The mandatory common name, country of origin, alcohol by volume and net contents information must be grouped together in a single visual field. They may be located on the main label or the back of the label.