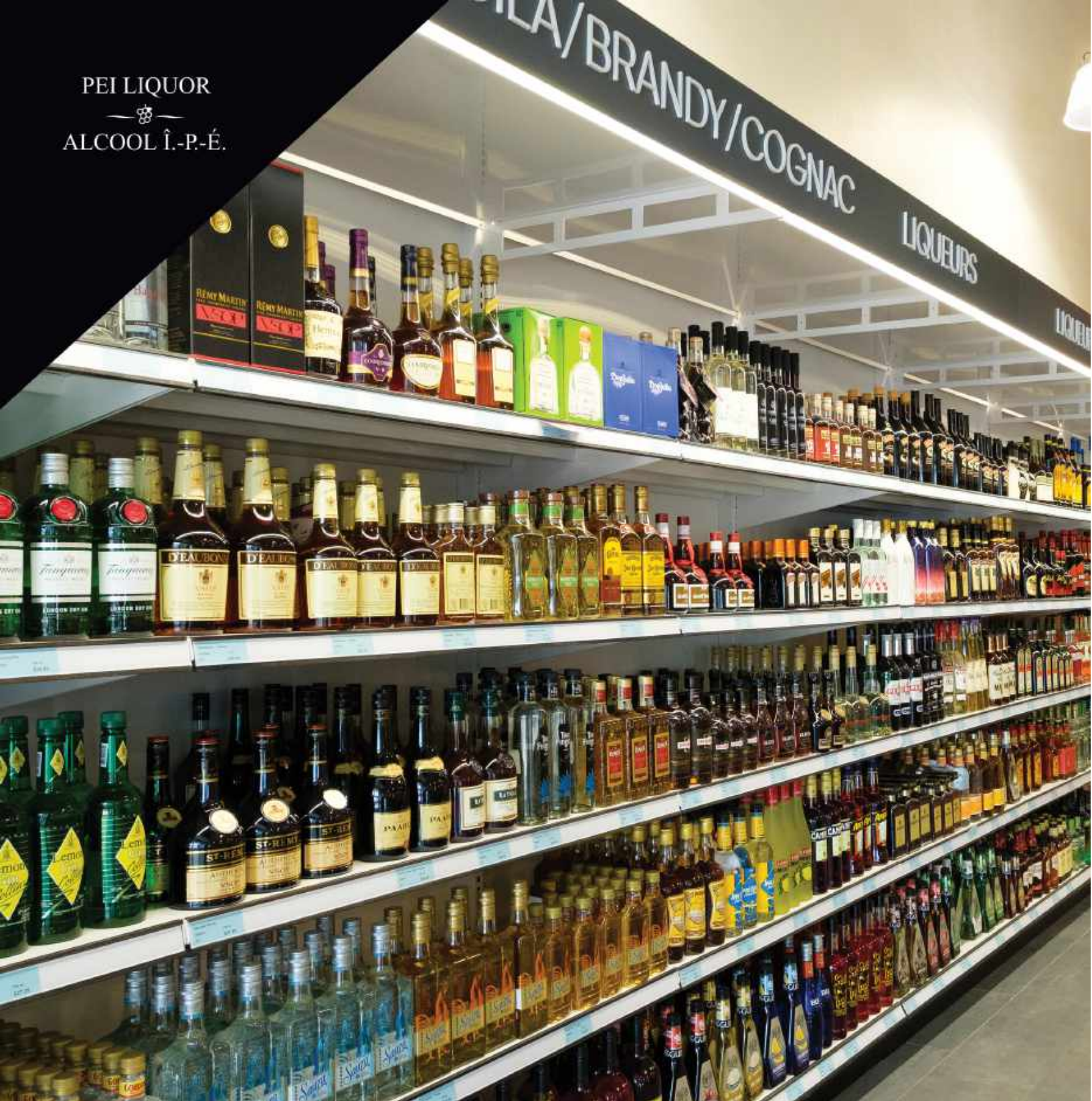


PEI LIQUOR
ALCOOL Î.-P.-É.



PEI LIQUOR LABELLING REQUIREMENTS GUIDE

Beer

Brand Name:

Must not cause confusion as to the type of origin of the product.

Alcohol by Volume:

Mandatory with the unit "X% alc/vol", "X% alc.vol.", "alc. X% vol." or "alc X% vol".

Batch Number:

Mandatory on the bottle of the label.

Supplier's Name:

Mandatory. It is the name of the product's manufacturer or of the company the product was made for.

CUP/ EAN Code:

Mandatory.

Product's Brand Name

Strong Beer

8.6% alc./vol.

341ml

Lot 180219

Refund/Deposit

Supplier's Name

Supplier's Address, City, Country



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Common Name:

Mandatory on the main level as per Category. (Extra Light 1.1% to 2.5% alc./vol., light beer from 2.6% to 4.0% alc./vol, Beer from 4.1% to 5.5% alc./vol., strong beer from 5.6% to 8.5% alc.vol., extra strong beer 8.6% alc./vol or higher.

Net Contents (volume):

Mandatory in milliliters (ml or ML) if the container size is less than 1 litre and in litres (l or L) for containers 1 litre or larger in size.

Refundable Deposit:

Mandatory as shown here, with characters at least 4 mm (12 points) in height. The amount of the deposit is \$0.10 for cans, 500ml and smaller, \$0.10 for glass bottles 500ml and smaller and \$0.20 for all containers larger than 500ml.

Suppliers Address:

Mandatory. Must include name of manufacturer product was produced at and name of city, address and country.

Cider

Country of Origin:

Mandatory on main Label.

Brand Name:

Must not cause confusion as to the type of origin of the product.

Alcohol by Volume:

Mandatory with the unit “X% alc/vol”, “X% alc.vol.”, “alc. X% vol.” or “alc X% vol”.

Supplier’s Name:

Mandatory. It is the name of the product’s manufacturer or of the company the product was made for.

CUP/ EAN Code:

Mandatory.

Product of PEI

Product’s Brand Name

Strong Cider

Sparkling Cider

12% alc./vol.

750ml

Contains Sulfites

Supplier’s Name

Supplier’s Address, City, Country

Lot 180219



8 006720 011151

Common Name:

Mandatory on the main level as per Category.(Cider, Flavoured Cider, Aperitif Cider etc.)

Designation of Effervescence:

Mandatory on the main label, if applicable. Crackling, Crackling carbonated, Sparkling, Sparkling Carbonated.

Net Contents (volume):

Mandatory in milliliters (ml or ML) if the container size is less than 1 litre and in litres (l or L) for containers 1 litre or larger in size.

Allergen Warning:

Mandatory.

Suppliers Address:

Mandatory. Must include name of manufacturer product was produced at and name of city, address and country.

Batch Number:

Mandatory on the bottle of the label.

Spirits

Brand Name:

Must not cause confusion as to the type of origin of the product.

Common Name:

Mandatory on the main level as per Category.(Cider, Flavoured Cider.

Alcohol by Volume:

Mandatory with the unit “X% alc/vol”, “X% alc.vol.” , “alc. X% vol.” or “alc X% vol”.

Supplier’s Name:

Mandatory. It is the name of the product’s manufacturer or of the company the product was made for.

CUP/ EAN Code:

Mandatory.

Product’s Brand Name

10 Years of Age

Brandy

Product of France

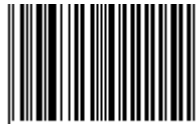
40% alc./vol.

750ml

Contains (names of allergens)

Supplier’s Name
Supplier’s Address, City, Country

Lot 180219



8 006720 011151

Regulatory, Geographic and traditional designations:

Can be in the language of the country of origin if in compliance with that country’s regulations.

Country of Origin:

Mandatory on main label.

Net Contents (volume):

Mandatory in milliliters (ml or ML) if the container size is less than 1 litre and in litres (l or L) for containers 1 litre or larger in size.

Allergen Warning:

Mandatory.

Suppliers Address:

Mandatory. Must include name of manufacturer product was produced at and name of city, address and country.

Batch Number:

Mandatory on the bottle of the label.