PEILCC Wine Category Call Calendar 2020-2021

Date	Rosé	Portugal	Spain	Argentina	France	Chile	New Zealand	Italy	Australia	Xmas Packs
Sept 18/20	Call Letter to Agents									
Sept 25/20	Application Submission									
Oct 2/20	Email from Category Manager Identifing Products of Interest	Call Letter to Agents								
Oct 9/20		Application Submission	Call Letter to Agents							
Oct 16/20		Email from Category Manager Identifing Products of Interest	Application Submission	Call Letter to Agents						
Oct 23/20			Email from Category Manager Identifing Products of Interest	Application Submission	Call Letter to Agents					
Nov 6/20	Samples Due			Email from Category Manager Identifing Products of Interest	Application Submission	Call Letter to Agents				
Nov 13/20		Samples Due			Email from Category Manager Identifing Products of Interest	Application Submission	Call Letter to Agents			
Nov 20/20	Listing Applications Requested					Email from Category Manager Identifing Products of Interest	Application Submission			
Nov 27/20		Listing Applications Requested	Samples Due				Email from Category Manager Identifing Products of Interest	Call Letter to Agents		
Dec 4/20	Listing Applications Due	Listing Applications Due								
Dec 10/20			Listing Applications Requested	Samples Due						
Dec 18/20			Listing Applications Due	Listing Applications Requested				Application Submission		
Jan 8/21				Listing Applications Due	Samples Due			Email from Category Manager Identifing Products of Interest	Call Letter to Agents	
Jan 10/21										
Jan 15/21					Listing Applications Requested	Samples Due			Application Submission	Call Letter to Agents
Jan 22/21					Listing Applications Due	Listing Applications Requested	Samples Due		Email from Category Manager Identifing Products of Interest	Application Submission
Jan 29/21						Listing Applications Due	Listing Applications Requested			Email from Category Manager Identifing Products of Interest
Feb 10/21										
Feb 12/21							Listing Applications Due	Samples Due		
Feb 19/21								Listing Applications Requested		
Feb 26/21								Listing Applications Due	Samples Due	
Mar 5/21									Listing Applications Requested	Samples Due
Mar 10/21										
Mar 12/21									Listing Applications Due	Listing Applications Requested
Mar 19/21										Listing Applications Due
Apr 10/21										