

PEI Liquor Category Review Schedule

September 2023 - August 2024

Call Letter Sent to Agents
Application Submission
Category Manager Notification
Samples Due
Decision on New Listings

Date	Ready to Drink / Cider	Beer	General Wine	PEI Spirits Festival 2024	Christmas Packs 2024	General Spirits	PEI Festival of Wines 2025
29-Sep-2023							
6-Oct-2023							
13-Oct-2023							
20-Oct-2023							
27-Oct-2023							
3-Nov-2023							
10-Nov-2023							
17-Nov-2023							
24-Nov-2023							
1-Dec-2023							
8-Dec-2023							
15-Dec-2023							
22-Dec-2023							
29-Dec-2023							
5-Jan-2024							
12-Jan-2024							
19-Jan-2024							
26-Jan-2024							
2-Feb-2024							
9-Feb-2024							
16-Feb-2024							
23-Feb-2024							
1-Mar-2024							
8-Mar-2024							
15-Mar-2024							
22-Mar-2024							
29-Mar-2024							
5-Apr-2024							
12-Apr-2024							
19-Apr-2024							
26-Apr-2024							
3-May-2024							
10-May-2024							
17-May-2024							
24-May-2024							
31-May-2024							
7-Jun-2024							
14-Jun-2024							
21-Jun-2024							
28-Jun-2024							
5-Jul-2024							
12-Jul-2024							
19-Jul-2024							
26-Jul-2024							
2-Aug-2024							
9-Aug-2024							
16-Aug-2024							
23-Aug-2024							
30-Aug-2024							
6-Sep-2024							
13-Sep-2024							
20-Sep-2024							
27-Sep-2024							