PEI LIQUOR & ALCOOL I.-P.-É.

PEI Liquor Category Review Schedule

September 2024 - August 2025

- Call Letter Sent to Agents
- Application Submission
- Category Manager Notification
- Samples Due
- Decision on New Listings

Date	General Wine	Ready to Drink / Cider	4L Economy Wine	Beer	Rosé	3-4L Wine	PEI Spirits Festival 2025	Christmas Packs 2025	General Spirits	PEI Festival of Wines 2026
6-Sep-2024										
13-Sep-2024										
20-Sep-2024										
27-Sep-2024										
4-Oct-2024										
11-Oct-2024										
18-Oct-2024										
25-Oct-2024										
1-Nov-2024										
8-Nov-2024										
15-Nov-2024										
22-Nov-2024										
29-Nov-2024										
6-Dec-2024										
13-Dec-2024										
20-Dec-2024										
27-Dec-2024										
3-Jan-2025										
10-Jan-2025										
17-Jan-2025										
24-Jan-2025										
31-Jan-2025										
7-Feb-2025										
14-Feb-2025										
21-Feb-2025										
28-Feb-2025										
7-Mar-2025										
14-Mar-2025										
21-Mar-2025										
28-Mar-2025										
4-Apr-2025										
11-Apr-2025										
18-Apr-2025										
25-Apr-2025										
2-May-2025										
9-May-2025										
16-May-2025										
23-May-2025										
30-May-2025										
6-Jun-2025										
13-Jun-2025										
20-Jun-2025										
27-Jun-2025										
4-Jul-2025										
11-Jul-2025										
18-Jul-2025										
25-Jul-2025										
1-Aug-2025										
8-Aug-2025										
15-Aug-2025										
22-Aug-2025										
29-Aug-2025										